Waterfront Balanced

Description

A composite of separately managed accounts seeking to opportunistically allocate between asset classes to provide a combination of capital appreciation and current income.

Product Highlights

- Equity range: 50-70%
- Fixed Income range: 30-50%
- Disciplined bottom-up and top-down analysis

<u>Management</u>	Fee_	0.65%
-------------------	------	-------

Market Capitalization Range

\$0-10B	5%
\$10-100B	48%
\$100-1T	24%
>\$1T	15%

Top Holdings

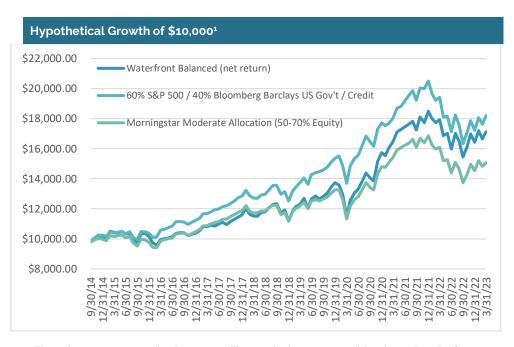
Vanguard Intermediate-	
term Treasury ETF	22.6%
Vanguard Intermediate- term Corporate Bond ETF iShares 1-3YR Treasury	11.8%
Bond ETF	6.9%
Microsoft Corp	3.8%
Cash (USD)	3.3%
Alphabet Inc.	2.7%
Amazon.com Inc.	1.7%
Infineon Technologies	1.7%
Zimmer Biomet Holdings	1.5%
Las Vegas Sands Corp.	1.4%

Sector Breakdown

Communication Services	8.0%
Consumer Discretionary.	14.2%
Consumer Staples	8.3%
Energy	3.6%
Financials	13.6%
Health Care	11.0%
Industrials	8.3%
Information Tech	20.0%
Materials	2.1%
Utilities	2.9%

Performance Net¹ 03/31/2023			**	Annual- ized	• Inception: 8/4/2014
	YTD	1 Year	3 YR**	5 YR**	From Inception* **
Waterfront Balanced	4.2%	-4.5%	14.2%	8.2%	6.8%
S&P 500	7.5%	-7.8%	18.6%	11.2%	11.2%
Bloomberg/Barclays U.S. Govt/Credit	3.2%	-4.8%	-2.6%	1.2%	1.5%
Morningstar Allocation – 50-70% Equity	3.8%	-6.3%	10.0%	5.2%	

Annual I	Returns Net¹			
2022	-11.1%	2018	-3.1%	
2021	17.5%	2017	11.7%	
2020	14.6%	2016	2.2%	
2019	22.4%	2015	-0.1%	



1There is no guarantee the Strategy will meet its investment objectives. PastPerformance does not guarantee future results. All investing involves risk including the possible loss of principal. Current individual account returns may be lower or higher than what is stated for the composite return. Waterfront Asset Management is a division of Waterfront Wealth, Inc., a registered investment advisor with the SEC that provides investment management services to institutional and individual investors. Waterfront Asset Management claims compliance with the Global Investment Performance Standards (GIPS®) and has been independently verified by the Spaulding Group for the periods of September 1, 2016 through June 30, 2022. To obtain the verification report and /or GIPS®-compliant performance information, please contact Trent trent@waterfrontadvisors.com. Returns presented are time weighted returns. Valuations are computed and performance is reported in U.S. dollars. Managed by Waterfront Asset Management beginning 11/16/2021. Historical returns include the Ivy Balanced Institutional share class (ticker: IYBIX) returns which was managed by Matthew Hekman from 8/4/2014 until 11/15/2021. Mr. Hekman assumed Portfolio Manager responsibilities for the Waterfront Balanced fund beginning 11/16/21. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

Waterfront Asset Management Disclosures

Waterfront Wealth Inc. is currently registered as an investment adviser with the Securities and Exchange Commission. State securities laws require that the firm be registered, or qualify for an exemption from registration, in order to provide investment advisory services to residents of a particular state. Should you choose to contact the firm, any substantive communication between you and the firm will be conducted by a representative who is appropriately licensed, registered, or qualifies for an exemption or exclusion from registration in the state where the prospective client resides.

Waterfront Wealth Inc. and its representatives do not provide tax or legal advice and nothing herein should be construed as such. Always consult with your tax advisor or attorney regarding your specific circumstances.

The investment(s) discussed may not be suitable for all investors. Investors must make their own decisions based on their specific investment objectives.

There is no guarantee the Strategy(s) will meet its (their) investment objectives. All investing involves risk including the possible loss of principal. Current performance may be lower or higher than what is stated for the composite return.

Waterfront Asset Management is a division of Waterfront Wealth, Inc., a registered investment advisor with the SEC that provides investment management services to institutional and individual investors.

Waterfront Asset Management claims compliance with the Global Investment Performance Standards (GIPS®) and has been independently verified by the Spaulding Group for the periods September 1, 2016 through June 30, 2022. To obtain the verification report and/or GIPS®-compliant performance information for the firms' strategies including a list of composite descriptions and the policies and procedures for valuing investments and calculating performance, contact Trent Grissom at trent@waterfrontadvisors.com.

Returns presented are time-weighted returns. Valuations are computed and performance is reported in U.S. dollars.

Gross-of-fees returns are presented before management fees but after all trading expenses. Composite and benchmark returns are presented net of non-reclaimable withholding taxes. Net-of-fees returns are presented after all trading expenses and are calculated by deducting a model management fee of 0.125% quarterly, ½ of the maximum annual management fee of 0.50%.

GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

All content presented is for informational purposes only and should not be considered investment advice. Material presented is believed to be from reliable sources and no representations are made by our firm as to another party's informational accuracy or completeness.